



FOR IMMEDIATE RELEASE

Zaxyn Media Announces New Media Property Focused on Commuter Cars

Colorado Springs, CO, December 2nd, 2016. With over 10 years experience in the Automotive and Outdoor New Media genres, Zaxyn Media is excited to announce our latest project: **Buck The Commute**.

Building on our success with the largest multi-platform Toyota publication on the planet (*Toyota Cruisers & Trucks Magazine*), Buck The Commute has been built to address what drivers everywhere love to hate: the daily commute.

The new media property will uncover the best ways for everyday people to #MakeDrivingFunAgain. Our Test Drives, First Looks, and pithy commentary will cover the best new & used commuter cars available in North America. Everything from small two-seater roadsters to sensible compact SUVs will be covered. Our main criteria for a review is a combined MPG of 20 or greater, which will allow us to cover dozens of amazing new vehicles as well as the most practical used cars for those looking for the perfect daily driver.



One of the main focuses for **Buck The Commute** will include covering amazing late-model used cars. Great used commuter cars that are at least two, but not more than six years old will be highlighted on a regular basis. Our reviews will include expected maintenance costs, observations about the quality of cars with more than 25,000 miles, and cues on which cars will be the best fit for a variety of drivers.

Our team of talented contributors will also write about the best ways to enjoy your daily commute and will include excellent products that make driving both safer and more economical. Of course we'll also include tips on how to make driving more fun!

Buck The Commute will cover the latest & greatest news and information on multiple-platforms including the Web, Facebook, Instagram, YouTube, and through the Outdoor Enthusiast Collective app on iOS & Android (coming in 2017).

Join us as we launch our latest media property by visiting <http://BuckTheCommute.com>

Also visit the other great Outdoor Enthusiast Collective sites: [Toyota Cruisers & Trucks](#), [Living Overland](#), [Off Road Trailer Info](#), and [Adventure Insider](#).

About Zaxyn Media, LLC

Zaxyn Media, LLC has been producing cutting edge digital content since 2007, and is a leader in new media, technology, organic content, and geospatial consulting. With a combined 40+ years of technology and publishing experience, the Zaxyn team regularly surpasses expectations for clients around the country. In addition to TCT Magazine, Zaxyn publishes several outdoor and OHV related media properties including , [OffRoadTrailerInfo.com](#), [AcesAerial.com](#), and [AdventureInsider.com](#). Learn more about Zaxyn at [zaxyn.com](#) or call 303-578-9868 for further information.

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